



*Envisaged by the Research **P**otential to **S**ustain, **Y**ield, **M**otivate,
Orient, **R**evitalize, and **E**volve the Knowledge and Understanding
of Human Consciousness*

Media Kit

PsyMore Corporate Office

P. O. Box 340464

Tampa, Florida 33694

(813) 968-6876 Office

(813) 961-6876 Fax

Contact: Joan H. Hageman, PhD, Chair of Research

jhageman@psymore.org or psymore@verizon.net

<http://www.psymore.org>

Overview

OUR MISSION

PsyMore is a *nonprofit* research institution that focuses on human consciousness studies that involve varied perspectives (e.g., anthropology, historical, neuroscience, psychology, parapsychology, psychophysiology, sociology) and other scientific inquiry that have the potential to promote health, sustainability, well-being, and the understanding of humanity.

OUR PROGRAMS

PsyMore's programs focus on conducting and/or facilitating multicultural innovative and leading-edge research that is grounded in responsible scientific methodology and other outstanding indigenous methodologies that are conducive to excellency in methodological soundness for research with indigenous populations.

WHAT WE BELIEVE

PsyMore's efforts are based upon the following core beliefs:

1. Human consciousness is a vast topic that is worthy of both scientific and experiential investigation.
2. The development and on-going functioning of human consciousness has a direct impact upon societal values, cultural norms, religious and spiritual intentions, and the ultimate well-being and sustainability of humankind.
3. Humankind has the potential to do astounding works of great benefit or do devastating acts of which both potentials have immediate implications with far-reaching importance for global sustainability.

GUIDING PRINCIPLES

All of PsyMore's activities are guided by the following underlining principles:

1. All research conducted or implemented under the auspices of PsyMore are **science-based**.
2. All communications are based upon **respect** for the participant(s) privacy and confidentiality, and for those who entrust their knowledge, opinions, beliefs, and behaviors to any affiliate of PsyMore including its research investigators.
3. All efforts by PsyMore are **independent** of any politically-based agenda(s).
4. All research efforts of PsyMore are based upon **fair treatment** of all potential participants or populations.
5. All research efforts will be conducted with **honesty and integrity** in both conducting and disseminating the research goals and findings, and will be

mindful of and knowledgeable of the participants' socially accepted modes of conduct, cultural values, and norms.

OUR VISION

The name, **PSYMORE**, was intuitively coined. The letters composing the name are *acronyms* that represent the intentions of the goals that guide our vision into the ultimate manifestation of our goals. The letters depict our vision to conduct research that has the Potential (**P**) to Sustain (**S**), Yield (**Y**), Motivate (**M**), Orient (**O**), Revitalize (**R**), and Evolve (**E**) the knowledge and understanding of human consciousness in all of its varied aspects.

HOW WE MAKE A DIFFERENCE

PsyMore's efforts focus on encouraging independent research scholarship and to provide a forum to facilitate these research efforts. As such, PsyMore combines conducting research studies in house or in collaboration with other scientists who may elect to affiliate with PsyMore for research projects while retaining their other affiliations without conflict of interest. In this regard, Psymore will:

- A. Conduct domestic and/or international multi-cultural research.
- B. Be involved in workshops and/or conferences to disseminate the findings of research conducted and/or disseminate findings from other scientific sources.
- D. Conduct research from a broad or specific focus involving community and/or global interests and/or needs.
- E. Provide a forum to encourage independent scientific research and praxis.
- F. Develop literary materials in varied formats to disseminate the knowledge and understanding of scientific inquiry and findings to a broad or specific population.

In addition, PsyMore may act as a pass through agency for those scientists or masters and/or doctoral candidates of other institutions who wish to obtain grants and conduct research independent of their institutional affiliation or employment.

For those individuals, groups, institutions, or other agencies who may wish to hire PsyMore, the following services are available:

- (a) research design analysis
- (b) statistical analysis
- (c) perform research in its entirety
- (d) consulting on research projects
- (e) pass through agency for grants
- (f) non profit accounting services for research projects
- (g) professional presentations of findings including graphic design

- (h) consulting on the business of research
- (i) all aspects of marketing research including survey design and analysis

PSYMORE'S GOVERNANCE

PsyMore is governed by a volunteer Board of Directors that presently consist of: (a) five professionals who have the expertise to oversee the business of nonprofit governance including all necessary nonprofit accounting capabilities, fundraising, marketing, and pass through agency requirements; and, (b) six professionals who have the expertise to perform and implement PsyMore's research goals.

PSYMORE'S INSTITUTIONAL REVIEW BOARD

In addition, PsyMore has instituted a federally registered Institutional Review Board (PIRB) with Federalwide Assurance that consists of select members of PsyMore's Board of the Directors and non-board Advisory Council Members. Their responsibilities entail the review of all planned research prior to implementation to determine and govern that the research protocol for any project under the auspices of PsyMore meets ethical guidelines for research with human participants.

PSYMORE'S ADVISORY COUNCIL

PsyMore has created a volunteer Advisory Council that is a non-board governing council that acts to provide a cross-cultural advice-oriented resource. This council serves to enable the much needed communication across scientific and indigenous disciplines in order to facilitate high level innovative research using sound methodologies across geographic and epistemological domains. The Advisory Council serves to supplement and broaden the professional grounding of PsyMore's leadership in the implementation of its goals via a cross-culturally advice-oriented resource. In this way, leading professionals in different disciplines throughout the world may support the goals of PsyMore by way of their valuable knowledge and wisdom without straining their busy schedules and adding further demands upon them.

It is not the intention of PsyMore to over burden this international advice-oriented resource; therefore, all PsyMore's communications will be respectful of each council member's available time and expertise. Each member may decline to offer advice regarding a particular question or project. Dependent upon expertise and the subject matter of proposed research, members of the Advisory Council may also have the opportunity to review research proposals as their interest and schedules permit to ascertain whether the proposal meets ethical guidelines for conducting research. Any member of the Advisory Council is free to decline to participate in the PIRB process. Membership in the Advisory Council is by invitation only.

PSYMORE'S MANAGEMENT OF RESEARCH ACTIVITIES

PsyMore has created a key non-board position, Chair of Research, whose responsibility is to develop and facilitate PsyMore's research goals either in house and/or in collaboration with other researchers. The Chair of Research will also act as the PIRB chairperson.

Frequently Asked Questions

WHY WAS PSYMORE CREATED?

PsyMore was created in February 2006 to encourage innovative and multi-disciplined independent research by scholars who may need a forum that is not governed by academia constraints but one that possesses the necessary infrastructure to fulfill the varied needs involved in the research process, such as a federally approved ethical review board with federalwide assurance, statistical expertise, collaboration with other researchers, graphic design of presentation of findings, consulting, and conference and/or workshop presentation potentials.

HOW IS PSYMORE DIFFERENT FROM OTHER RESEARCH INSTITUTIONS?

PsyMore is different than other research-based institutions because:

- ❑ PsyMore is *focused on the needs* of the researcher in how to get their work designed, implemented, and ultimately disseminated via presentations or publishing in a variety of potential formats.
- ❑ PsyMore is not a teaching institution per se in that there are not any classroom courses; however, PsyMore *can provide opportunities for new researchers* to fine tune their skills by actually performing the varied aspects of research under the guidance of PsyMore's expertise.
- ❑ PsyMore encourages its Research Affiliates to develop workshops or presentations for conferences and will *showcase their workshops or presentations* on PsyMore's website.
- ❑ PsyMore can *facilitate established researchers' efforts* to further their research. As PsyMore's programs are developed and funds are available, it is expected that PsyMore will host conferences where its Research Affiliates will be encouraged to present their findings.
- ❑ PsyMore is not a campus-based or office-based organization. It *is a communication-based organization*, which is not dependent upon physical location even though its corporate office is located in Tampa, Florida.
- ❑ Although PsyMore may not provide grant writing services to researchers at the present time, PsyMore can act as *a pass through agency for grants* for researchers who are applying for grants or competing for grants. It is expected that grant writing services will be one of PsyMore's top priorities of future development.

- ❑ If PsyMore acts as the pass through agency for a grant, *nonprofit accounting services* will be provided for the researcher as part of the agency fee that is determined by the type of grant and fees allowed.

WHERE IS PSYMORE BASED?

PsyMore's administrative office is based in Tampa, Florida. PsyMore's Board of Directors Executive Committee reside within a 75 mile radius of Tampa, Florida. The remainder of the Board members reside in various states in the domestic United States (California, Florida, Minnesota, Nevada, Washington), and in South Korea. PsyMore's Chair of Research resides in Tampa, Florida.

HOW DO I CONTACT PSYMORE?

PsyMore's postal address is: P. O. Box 340464, Tampa, Florida 33694.
(813) 968-6876 is the office number Eastern Standard Time.
(813) 961-6876 is the office fax number, also Eastern Standard Time.
Normal office hours are 9:00 am – 5:00 pm Monday through Friday.
Chair of Research: Joan H. Hageman, PhD
Email: psymore@verizon.net
Website: <http://www.psymore.org>

DOES PSYMORE HAVE AN INSTITUTIONAL REVIEW BOARD (PIRB)

Yes, PsyMore has an IRB that is named PIRB for PsyMore Institutional Review Board. PIRB's registration with the Federal Office of Human Research Development (OHRD) is (IRB00005651). PIRB's Federalwide Assurance Number is FWA00010664. Select members of the PsyMore's Advisory Council may also participate in the PIRB process.

WHAT IS THE ADVISORY COUNCIL?

PsyMore is a newly formed research organization and its board members are aptly prepared to govern the goals of PsyMore to assist in the needs of researchers involved in or desiring to conduct research. PsyMore recognizes that having board members from every conceivable scientific discipline would be a time consuming task, and would likely constrain the ability to govern PsyMore efficiently. However, PsyMore is aware that collaboration and communication across as many disciplines and cultures as possible serves to promote an enhanced level of necessary expertise when needed.

Membership to the Advisory Council is by invitation only. PsyMore Board Members, Advisory Council Members, or PsyMore Chair of Research may recommend an invitation to be extended to a professional who has the needed expertise. Membership in the Advisory Council does not preclude any member from being paid for services contracted with PsyMore.

WHAT IS INVOLVED IN BECOMING A PSYMORE RESEARCH AFFILIATE?

All researchers who work with PsyMore in the capacity of Board Member, Advisory Council member, PIRB Board Member, or conduct research with PsyMore automatically become *Research Affiliates*.

WHAT ARE THE BENEFITS OF BECOMING A PSYMORE AFFILIATE?

There are various benefits to becoming a Research Affiliate with PsyMore:

- ❑ Affiliates are *encouraged to present their findings* in workshops or conferences sponsored by PsyMore.
- ❑ PsyMore will *showcase the work or services* of its Affiliates on the PsyMore website.
- ❑ Each Affiliate will receive a *URL link to their own website* from the PsyMore website free of charge.
- ❑ Each Affiliate will have the opportunity to *distribute their available published or their unpublished materials* via the PsyMore website that involves a small split commission to PsyMore to further PsyMore's fundraising.
- ❑ Each Affiliate will have the opportunity to *distribute their available art work* via the PsyMore website that involves a small split commission to PsyMore to further PsyMore's fundraising.
- ❑ Each Affiliate will receive PsyMore *updates via email*.
- ❑ Each Affiliate can participate in *facilitating independent high scholarly innovative research* without devoting considerable time and effort.
- ❑ Each Affiliate can *promote the collaboration of cross-disciplines* communications.

DOES PSYMORE HAVE MEMBERSHIPS?

No, PsyMore does not have a membership program.

HOW IS PSYMORE FUNDED?

PsyMore is funded by grants, donations, fundraising, and services for hire.

DOES PSYMORE DO FUNDRAISING?

Yes, PsyMore is in the process of developing its fundraising program under its nonprofit guidelines.

DOES PSYMORE HAVE A DONATIONS OR SPONSORSHIP PROGRAM?

Yes, PsyMore is in the process of developing a donations and sponsorship program. This information will also be available on the PsyMore website, which is under construction.